



**Strengthening Families & Preventing Child Abuse & Neglect** through grant distribution, education, awareness & partnerships.

#### **STRATEGIC INITIATIVES**

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 to award prevention grants to Missouri agencies and organizations, promote prevention messaging, and convene stakeholders with the intention to reduce child maltreatment.

- **Funding Priorities:**

- Evidence-Based Child Abuse Prevention
- Home Visiting
- Child Sexual Abuse Prevention
- Child Fatality Prevention
- Capacity Building for Community-Based Child Abuse Prevention Programs

- **Social Norms Campaign:**

- Promote Cultural Norms Designed to Prevent Child Maltreatment

- **Public Policy:**

- Policy and Systems Change Creates a Supportive Environment for Local Community Efforts



# CHILD WELL-BEING IS A SHARED RESPONSIBILITY



## EDUCATION & AWARENESS

Visit [ctf4kids.org](http://ctf4kids.org) to order no-cost prevention resources on:

- Home Visiting
- Strengthening Families Protective Factors
- Infant Safe Sleep
- Child Sexual Abuse
- Abusive Head Trauma (AHT)
- Physical/Emotional Abuse & Neglect



## WAYS TO HELP

CTF's funding comes from dedicated fees on marriage licenses, vital records, voluntary contributions designated on Missouri State Income Tax Returns, sales of the specialty CTF license plate, general donations, interest income from the Fund, and the Community-Based Child Abuse Prevention (CBCAP) federal grant.

### State Tax Refund

Look for the handprints on your Missouri State Income Tax Return and donate to CTF through the tax check-off option.



### Tributes, In Honor & Memorials

Consider a CTF donation in the name of a family member, friend, co-worker, event, cause or organization to highlight a birthday, anniversary, holiday or other occasion.

### General Donation

CTF is a nonprofit 501(c)(3) entity, so your CTF contribution is tax deductible and may be made securely online.

### Get your License to Care

CTF specialty license plates may be purchased for \$25 per year. The tags generate awareness, and the funds collected support prevention programs throughout Missouri.



**Thank you!**

[ctf4kids.org](http://ctf4kids.org)